



# URBANFITNESS®

LONDON



**URBANFITNESS**  
LONDON TAKES A  
UNIQUE APPROACH  
TO HELPING  
MEMBERS ACHIEVE  
AND BENEFIT  
FROM AN ACTIVE  
LIFESTYLE

Building on the huge success of their first two locations - Sugar House in Aldgate and Chichester Rents on Chancery Lane - **URBANFITNESS** London are now rolling out their unique concept across our nation's capital.

**URBANFITNESS** London has something for everyone, delivered in a way that expresses both style and class. The team at **URBANFITNESS** London live and breathe their passion for a healthy, active lifestyle. So there are no cheap gimmicks, no shock imagery but a brand that prides itself in offering first class facilities and lifestyle education for those who want to reap the benefits of feeling good about themselves and each other every day of their lives.

## CORPORATE CONTACTS

URBANFITNESS LONDON GROUP LTD

Neil Davies

Partner, Farebrother

T: +44 (0) 7581 004167

E: ndavies@farebrother.com

Matt Martin

Partner, Farebrother

T: +44 (0) 7701287086

E: mmartin@farebrother.com

Jonathan Williams BSc, PGCE.

Director

T: +44 (0) 7468 469316

E: jonathan@urbanfitness.london

Charles Tantram

Director

T: +44 (0) 7733 261654

E: charles@urbanfitness.london

[WWW.URBANFITNESS.LONDON](http://WWW.URBANFITNESS.LONDON)



## LANDLORD BENEFITS

### FINANCING

Funding secured for 10 central London locations, both freehold and leasehold considered.

### INCREASED FOOTFALL

Significant footfall to all developments. Circa 2,000 member clubs.

### DESIGN

Urban design and layout that sympathizes with and integrates unique building features with the distinct **URBANFITNESS** London brand.

### MARKETING

Targeted at the London active lifestyle community.

### REQUIREMENTS

- » TFL zones 1-4
- » 7,000 - 15,000 square feet
- » 2.7m minimum ceiling height
- » 5kN/m<sup>2</sup> floor loading
- » D2 use preferred
- » Leasehold 15 years
- » Basement and first floor considered

**Aldgate Club**  
75 Hooper Street  
Aldgate  
London  
E18BP

**Chancery Lane Club**  
Unit 3 Chichester Rents  
Chancery Lane  
London  
WC2A 1EG

## COMPANY SPECIFICS

### COMPANY

**URBANFITNESS** LONDON GROUP LTD

### CONCEPT

**URBANFITNESS** London brings a unique community driven training environment blending a diverse range of 'on trend' high energy group exercise programmes with an expertly designed fully functional gym floor space. **URBANFITNESS** London clubs understand their members' needs and are aligned with their broader set of lifestyle values.

### SENIOR EXPERIENCE AND TEAM

- » 40+ years of sector experience
- » Project management of a combined 80+ Health Club builds and launches
- » Operational Management of 100 unit chain
- » Specialisms in elite exercise science, commercial finance and marketing

**URBANFITNESS**<sup>®</sup>  
LONDON

